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Reg. 111

*Office Memorandum* • UNITED STATES GOVERNMENT

TO : Chief, COAPS

DATE: 28 APR 1950

FROM : Assistant Director for Reports and Estimates

SUBJECT: Draft Plan for National Overt Psychological Warfare, dated 7 April 1950

1. Upon the final approval of a plan for national overt psychological warfare and in accordance with the mission of the Central Intelligence Agency to produce national intelligence, the Office of Reports and Estimates intends to analyze the Objectives set forth to determine the validity of the analysis of world situations upon which they are based. The Office of Reports and Estimates will also undertake an analysis of the Tasks set out in the plan to determine what intelligence must be produced in order to test the validity of the Tasks and to assist in their implementation. It is contemplated that the Office of Reports and Estimates will also study situations affected by the activities of the psychological warfare program and produce intelligence to show the situations as influenced by the program.

2. The Director of Central Intelligence has already taken action to implement the Central Intelligence Agency's responsibilities for the coordination of the interdepartmental intelligence support of the psychological warfare program by establishing an Interdepartmental Psychological Intelligence Committee. It is contemplated that this Committee will approve programs and allocate responsibilities for the production of specific intelligence studies in support of the psychological warfare effort.

3. A preliminary examination of the subject draft plan suggests certain general defects that should be subjected to further consideration:

a. There appears to be inadequate recognition of the degree to which a foreigner's opinions about the United States are formed as a result of the political and economic acts of the United States and the many United States private organizations and individuals operating or travelling abroad.

b. There appears to be inadequate planning for the execution of economic, political, or military acts for the purpose of furthering psychological Tasks.

c. The entire plan seems to be pitched at a high intellectual level that does not adequately recognize the highly personal, emotional character of the problem.

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4. There also appear to be certain specific defects:

a. In paragraph 13 a of the draft plan, the Director of Central Intelligence should be directed to "Make detailed plans and preparations within his Agency to wage psychological warfare..." rather than to "exploit" psychological warfare.

b. In paragraph 8 of Enclosure D, the Interim Psychological Warfare Board should include a non-voting member designated by the Director of Central Intelligence.

c. In paragraph 7 of Enclosure E, the National Psychological Warfare Board should include a non-voting member designated by the Director of Central Intelligence rather than mere liaison representation.



/ THEODORE BABBITT

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# Office Memorandum • UNITED STATES GOVERNMENT

TO : Chief, COAPS, CIA

DATE: April 7, 1950

FROM :  Member, IFIS

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SUBJECT: Draft of Plan for National Overt Psychological Warfare.

Attached hereto for your consideration is a draft of a plan for national overt psychological warfare produced by the Interdepartmental Foreign Information Staff in compliance with the provisions of NSC-59/1.

I also attach a copy of my memorandum to the Assistant Director, ORE, on the same subject.

*Handwritten notes:*  
 (1) Following (1/2)  
 Feb 20 1950  
 (2) No Ref  
 memo  
 4/2/50  
 [unclear]  
 [unclear]

**Attachment:**

1. Draft of Plan for Nat'l Overt PW, dtd. 4/5/50.
2. cc  memo dtd. 4/7 to Ass't Dir., ORE.

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IFIS:  bk

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Assistant Director,  
Office of Reports and Estimates, CIA

April 7, 1950

[redacted] CIA Member, IFIS

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Draft of Plan for National Overt Psychological Warfare.

1. Attached hereto is a copy of the draft of a plan for national overt psychological warfare produced by the Interdepartmental Foreign Information Staff in compliance with the provisions of NSC-59/1. I am sending a copy of this draft to Chief, COAPS and, as well, a copy of the plan to Chief, Plans and Policies Staff, ORE. CIA's written comment is requested by April 21. I therefore suggest that, after ORE determines its suggested comments, we arrange a meeting with COAPS for the purpose of determining the official position of CIA with regard to this plan together with official comments.

Attachment:

Draft of Plan for Nat'l overt war, dtd. 4/5/50.

cc: Chief, COAPS, CIA - #3  
Chief, Plans and Policies Staff, ORE - #4

IFIS: [redacted] bk

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INTERDEPARTMENTAL FOREIGN INFORMATION STAFF

April 5, 1950

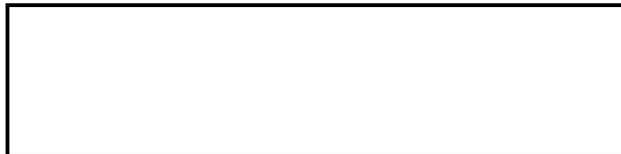
MEMORANDUM

Herewith transmitted for comment is staff draft of a Plan for National Overt Psychological Warfare produced in compliance with the provisions of NSC-59/1.

Your written comment, by April 21, will be appreciated.

The problem, as stated in the Plan, is restricted to national overt psychological warfare and coordination with covert. Cognizance has been taken of Paragraph 2.a.(2) of NSC-59/1, providing that the Secretary of State shall be responsible for the formulation of national psychological warfare policy in time of national emergency and the initial stages of war.

FOR THE INTERDEPARTMENTAL FOREIGN INFORMATION STAFF:



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a. One GS-13 Intelligence Officer to perform duties as indicated under Tab A. The qualifications for this position are included as Enclosure 1 to Tab A.

b. Two GS-14 Intelligence Officers to perform duties as indicated under Tab B and C. Qualifications for these positions are included as Enclosure 1 to Tab B and Enclosure 1 to Tab C.

c. One GS-6 Clerk (Stenography) to provide clerical support for the proposed Psychological Intelligence Unit.

d. This unit will be attached to the Office of the Assistant Director for Administration during the period of its initial activation and pending further organizational considerations.

e. It is further requested that this Office be authorized to conduct preliminary explorations with respect to the availability of suitably qualified personnel for the foregoing positions subsequent to approval of the increase in the Table of Organization. The results of such explorations will be fully coordinated with the CIA Administrative Staff.

15/  
THEODORE HABBITT

Attachments

Tabs A, B, and C with inclosures

S/PP

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[redacted] /pgt

5 April 1950

Distributions

Addressee - Original & 1

AD/CRR - 2

S/PP - 2

GOAPS - 1 ✓

Management Officer - 1

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*Psycho Unit*  
6 Nov 50

Executive, CIA

(Through: Management Officer)

Assistant Director for Reports and Estimates

Request for Increase in GHS Table of Organization

0-9815

1. The establishment of a small psychological intelligence unit in the Office of Reports and Estimates of the Central Intelligence Agency has become necessary in order to fulfill the following pressing obligations:

a. Production of new types of intelligence to meet heavy requirements which have already been levied against the Central Intelligence Agency by the NSC SS organization and by the Joint Chiefs of Staff.

b. Anticipated production of additional intelligence to meet new and continuing requirements of these same organizations, as well as the requirements of any other agencies which may be authorized to plan or conduct psychological warfare.

c. Provision of the broad foundation of psychological intelligence needed to support and guide national security and policy planning, whether in peace, cold war, or actual war.

d. Establishment of a level of psychological intelligence competence capable of advising and assisting GHS producing components in detecting and relating to other factors the psychological aspects of their various intelligence problems.

e. Provision of psychological intelligence advice and support to special interdepartmental intelligence facilities, such as the   Committee.

f. Development of standards and methods for the production of psychological intelligence.

2. There presently exists in the Office of Reports and Estimates a unit which is staffed or designed to perform the functions listed above. Moreover, it has been concluded, after careful study, that no unit of GHS could effectively fulfill such functions, in addition to its own, even with increased personnel. Psychological intelligence manifests too a distinct field of competence which must be related but not subordinate to other aspects of national intelligence.

3. It is therefore requested that the overall strength of the Office of Reports and Estimates be increased by four positions as indicated below:

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TAB

INTELLIGENCE OFFICER (GS-15)

DUTIES AND RESPONSIBILITIES

In general, this officer shall concern himself with the production of intelligence needed to plan and achieve national foreign psychological objectives, whether in war or peace.

In the fulfillment of this broad responsibility, he shall in particular:

a. Advise the Assistant Director for Reports and Information regarding production of psychological intelligence.

b. Sit as a member of the Estimates Production Board.

c. Direct the JIC Psychological Intelligence Unit.

d. Develop, review, and continually adjust a program of national intelligence production designed to:

(1) Answer specific requirements of the NSC staff organization, the Joint Chiefs of Staff, CIA, and such other agencies of the government which may be authorized to plan or conduct "psychological warfare", or strategic propaganda activities.

(2) Provide, in addition to specific requirements, the broad foundation of psychological intelligence needed to support and guide national security and policy planning, whether in peace, cold war, or actual war.

e. Produce, or coordinate the production of, national intelligence studies or estimates under the approved psychological intelligence program.

f. Advise and assist regional and functional divisions in detecting and relating to other factors the psychological aspects of their various intelligence problems.

g. Furnish psychological intelligence advice and reports to special interdepartmental intelligence facilities, such as the  Committee.

h. Develop, as may be necessary, standards and methods for the production of psychological intelligence.

i. Conduct, within pertinent security regulations, necessary liaison and relationships with other agencies of the government, and with external research specialists in these fields.

j. Represent the Central Intelligence Agency on permanent and ad hoc committees established for the above stated purposes.

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TAB

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**INTELLIGENCE OFFICER (GE-15)**

**QUALIFICATIONS**

1. In general, this Intelligence officer should have the qualifications necessary to be the Central Intelligence Agency expert for psychological intelligence and for directing the psychological intelligence unit.

2. In particular, he should:

a. Have a full appreciation of the separate and collective psychological potentials inherent in political, economic, and military measures adopted by the United States and important foreign governments.

b. Be keenly aware of the role of the psychological aspects of national intelligence in United States security and policy planning.

c. Possess specialized background and experience with an:

(1) Participation in psychological warfare and strategic propaganda planning and/or operations.

(2) Familiarity with United States and foreign governments (especially Soviet  experience in psychological operations, both in peace and war.

(3) Experience with research on the effectiveness of plans and operations in the entire field.

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d. Have a clear understanding of the psychological effects of United States policies, decisions, attitudes, commitments, and behavior on foreign peoples and governments, and how such effects bear upon United States security problems.

e. Be familiar with the psychological characteristics peculiar to conditions of actual war, cold war, and peace.

f. Have theoretical and practical familiarity with the methods employed in scientific attack of intelligence problems.

g. Have a sense of the special psychological characteristics of different population groupings in key foreign areas, as well as a continuing acquaintance with various attempts at technical and scientific study of the reactions of these people to current developments in domestic and international affairs.

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INTELLIGENCE OFFICER (G3-34)

DUTIES AND RESPONSIBILITIES

In general, this officer, under the supervision of the chief of the psychological intelligence unit, shall concern himself with the production of national intelligence needed to support the M.C.R. organization, the Joint Chiefs of Staff, the Central Intelligence Agency, and other agencies of the government authorized to plan or conduct "psychological warfare" or strategic propaganda activities. He shall be expected to produce such intelligence in accordance with:

- (i) developments in the theory and practice of such activities and operations,
- (ii) pertinent technical developments such as those in polls of opinion and attitude, and those in mass communication,
- (iii) pertinent conceptual developments in psychology and related social sciences, and
- (iv) actual and anticipated concrete developments in national and international conditions and events, particularly exploitable developments.

In particular, he shall:

a. Develop and continually adjust a program of national intelligence production designed to fulfill his general assignment as stated above.

b. Produce, or coordinate the production of, national intelligence studies and estimates in accordance with the approved program.

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e. Conduct working relations with individuals in the Office of Reports and Estimates and the Central Intelligence Agency assigned to work part-time or full-time on aspects of "psychological warfare" and, within security regulations, with other governmental intelligence units concerned with such matters, and with external research specialists in pertinent lines.

f. Review the execution of the approved program of routine intelligence production in support of "psychological warfare" and make pertinent recommendations thereon.

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**INTELLIGENCE OFFICER (OS-14)**

**QUALIFICATIONS**

1. In general, this intelligence officer should have the qualifications necessary for planning and producing intelligence for support of "psychological warfare".

2. In particular, he should:

a. Possess a background indicating familiarity with psychological warfare planning and operations, in either theory or practice.

b. Have a clear understanding of the psychological effects of United States policies, decisions, attitudes, conditions, and behavior on foreign peoples and governments, and how such effects bear upon United States security problems.

c. Be familiar with the psychological characteristics resulting to conditions of actual war, cold war, and peace.

d. Be cognizant of the psychological characteristics and culture of key foreign peoples.

e. Have theoretical and practical familiarity with the methods employed in scientific attack of intelligence problems.

f. Have intimate and continuing familiarity with the psychological intelligence requirements of the NSC 59 organization, the Joint Chiefs of Staff, the Central Intelligence Agency, and

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other agencies authorized to plan or conduct "psychological warfare" or strategic propaganda activities.

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INTELLIGENCE OFFICER (GS-14)

DUTIES AND RESPONSIBILITIES

In general, this officer shall concern himself with the psychological aspects of regional and functional national intelligence, and shall relate such intelligence to: (i) actual and anticipated concrete developments in national and international conditions and events, (ii) developments elsewhere in the application of psychological analysis, techniques, and interpretation, to concrete phenomena similar to that of concern to the intelligence producing divisions of the Central Intelligence Agency, and (iii) pertinent developments in the theory and practice of psychology and related disciplines, including interviewing, analysis of autobiographical documents, tests and measurements, opinion and attitude polls, and mass communication analysis.

In particular, he shall:

a. Advise and assist regional and functional producing divisions in planning, producing, and coordinating intelligence on the psychological aspects of United States policy and security problems.

b. Insure that regional and functional studies or estimates include treatment of psychological factors when pertinent.

c. Produce and contribute psychological intelligence to regional and functional studies or estimates when divisional facilities are inadequate.

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4. Conduct responsible working relations with individuals in the Central Intelligence Agency assigned to work part-time or full-time on the psychological aspects of national intelligence production and, within security regulations, with other governmental units concerned with that and related matters, and with external research specialists in related lines.

TAB



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**INTELLIGENCE OFFICER (GS-14)**

**QUALIFICATIONS**

1. In general, this intelligence officer should have the qualifications necessary to guide and assist in the production of the psychological aspects of regional and functional national intelligence.

2. In particular, he should:

a. Have a substantial acquaintance with:

(1) the cultural patterns and current conditions of key foreign areas.

(2) the international relations and policies of important key foreign states.

(3) the capabilities and vulnerabilities of these states in the light of their national and international situations, and the resulting effects upon United States security.

b. Have a sense of the special psychological characteristics of different population groupings in key foreign areas, as well as a continuing acquaintance with various attempts at technical and scientific study of the reactions of these people to current developments in domestic and international affairs.

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c. Be capable of working effectively with a variety of problems and individuals.

d. Have a clear understanding of the psychological effects of United States policies, decisions, attitudes, conditions, and behavior on foreign peoples and governments, and how such effects bear upon United States security problems.

e. Have theoretical and practical familiarity with the methods employed in scientific attack of intelligence problems.

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